

An aerial, black and white photograph of three construction workers on a roof. The workers are positioned around a large, dark, textured rectangular area, likely a section of roofing material. One worker is at the top center, another at the bottom center, and a third on the left side. The word "JOB" is overlaid in large, bold, black letters across the center of the image. The background shows the surrounding roof structure and some trees on the right side.

JOB

NOVELTIES IMM 2020

NEW HANDTUFTED QUALITIES

BOWIE
GUINCHO

NEW JOV DESIGNS

FOZ
SCALES

NEW SIGNATURE DESIGNS

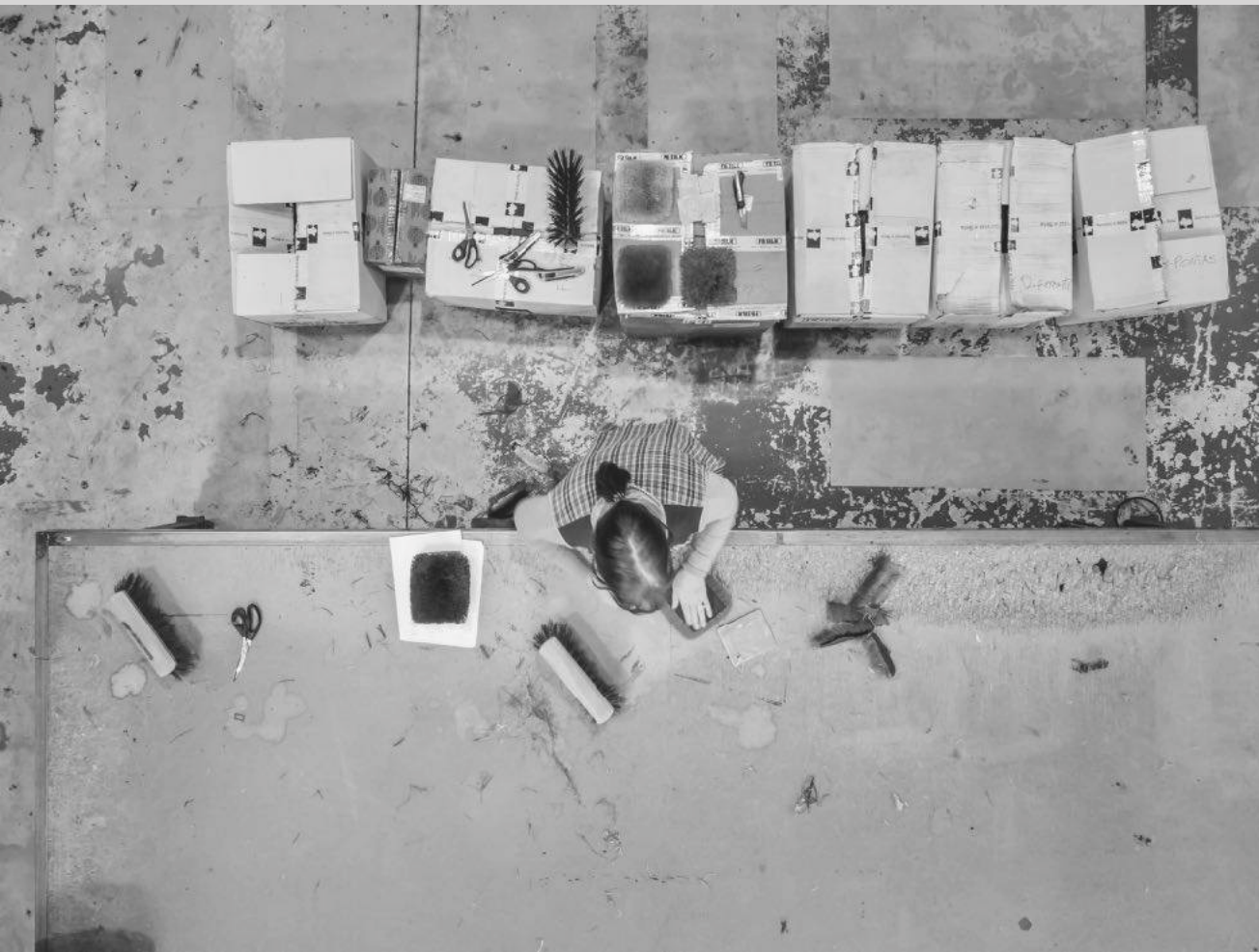
EVOLUTION 21
COUPDEFoudre
SOLUCKY
VIENNA

BEN BEIRENS
THINSTRIPES

JESSIE LECOMTE
CHECKS
PALM

WIM BRUYNOOGHE

NEW
HANDTUFTED
QUALITIES





12x11 B

100% TENCEL

BOWIE

100% TENCEL®LYOCELL

Glossy **tencel®lyocell** from the Eucalyptus tree

soft touch

anti-allergic

warm feeling

easy maintenance

high shine

HANDTUFTED IN CUSTOM SIZES

no standard sizes

NOTES ON BOWIE:

A natural yarn, handmade from cellulose extracted from **eucalyptus wood pulp**. Tencel® certified and of the highest quality. Very **soft and glossy** yarn.

Adapted version of the Tencel® Lyocell used in Soft, **more resilient** and has more **elasticity**, which makes it a better quality for a higher pile.

Tencel® is water-resistant and less fragile towards stains - **easy maintenance**. Bowie is a recommended quality towards **allergies**.

Recommended for higher pile height: 33mm (special demands on request)

At JoV, we only work with **custom sizes: any size or special shape** is possible.

Bowie is available in a wide range of colours & mixes, incl **custom mixes**

Color examples:



BOWIE uniB01



BOWIE uniB38



BOWIE uniB27



BOWIE uniB07



BOWIE uniB31



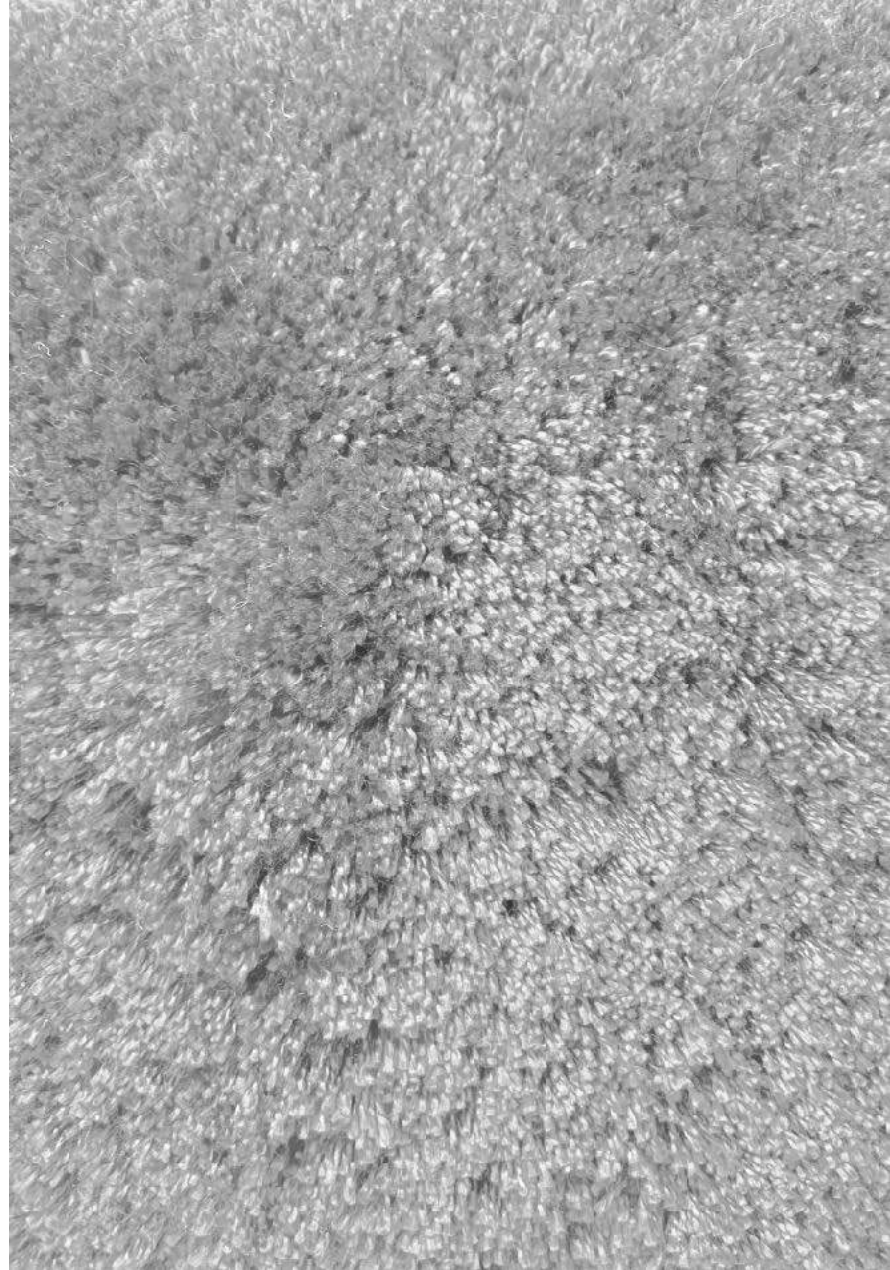
BOWIE uniB25



BOWIE uniB43



BOWIE uniB32





3x  F
5x  B
1x  N

GUINCHO

LINEN & LYOCELL
& NEW-ZEALANDWOOL

strong linen & Glossy **tencel®lyocell**
& thin New-Zealand **wool**
medium shine
natural feeling

HANDTUFTED IN CUSTOM SIZES
no standard sizes

NOTES ON GUINCHO:

The contrast between strong linen and thin, glossy lyocell creates a harmonious quality. Linen creates strongness, lyocell creates softness and shine.

Different pile heights: 18 / 33 (special demands on request)
Each height has its own distinct texture and effect.

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The Guincho rug is available in a wide range of colours & mixes, incl **custom mixes**

Color examples:



GUINCHO mix3



GUINCHO mix1



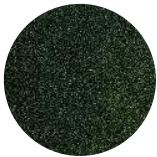
GUINCHO mix4



GUINCHO mix2



GUINCHO mix5



GUINCHO mix6



GUINCHO mix7



GUINCHO mix8





NEW
HANDTUFTED
DESIGNS



DESIGN FOZ

PRICE / m² (incl VAT) 2020

Design FOZ

FAME loop + NAYA 12*

* quality of choice = price +12%

HANDTUFTED IN CUSTOM SIZES
no standard sizes

Design FOZ:

SHADOW CIRCLES

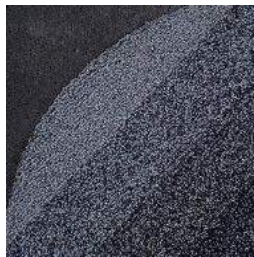
By using a four-stepped gradient in the circles we create a subtle 3D effect in the rug.

This unique design is presented in circles with a gradient play in FAME12 loop. The space between the circles is NAYA 18* and can be chosen in a tonal or contrasting color.

(*Other qualities/heights are possible: count 12% extra on their base price)

At JoV, we only work with **custom sizes**: any size or **special shape** is possible.

Color examples:





DESIGN SCALES

PRICE / m² (incl VAT) 2020

Design SCALES

SOFT 18 + A-wool loop 12*

* quality of choice = price +12%

HANDTUFTED IN CUSTOM SIZES
no standard sizes

Design SCALES:

SCULPTED SKIN

Inspired by the leather look of reptile skins from snakes and lizards, JoV created a 3D effect by using two contrasting materials and heights in the design. The lower wool is matte and creates depth, whether the soft lyocell catches the light. Color gradients in the lyocell reinforce this sculpting effect.

This unique design is presented in SOFT 18* with lower thick New-Zealand A-wool in loops. This creates a 3D-effect in the rug.

(*Other qualities/heights are possible: count 12% extra on their base price)

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Color examples:





NEW
SIGNATURE DESIGNS
COLLABORATIONS



SIGNATURE DESIGN
COUPDEFONDRE
EVOLUTION₂₁

PRICE / m² (incl VAT) 2020
Design COUPDEFONDRE
SOFT 12 + GRIZZLY 28 + GRAINLINES 12 *
* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN "COUPDEFoudre" by Evolution21

Coupdefoudre is a graphic design using an interesting mix of different colors and textures.

The design is composed by SOFT 12 tufted in contrasting stripes, followed by GRIZZLY 28 containing flamed GR wool and a hint of lyocell.

The matte GR wool adds texture to the rug and is tufted in a higher pole, allowing the small hints of lyocell to catch light.

For the ground of the design we wanted to recreated a "used" effect, for this we used GRAINLINES 12 which is a mix of cut and loop in one quality.

The combination of the materials, as well as the mixes and contrasts in color creates a vibrant design.

(Other qualities/heights are possible: price on request)

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Color examples:





SIGNATURE DESIGN
SOLUCKY
EVOLUTION₂₁

PRICE / m² (incl VAT) 2020

Design SOLUCKY

GUINCHO 18

* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN "SOLUCKY" by Evolution21

A graphic stylish design, inspired by fashion fabrics, brought to life by subtle gradients and strong color contrasts.

This design is presented in GUINCHO 18*, creating a soft yet strong rug with a subtle shine. Two parallel color palettes are created in a subtle gradient effect. Colors are growing step by step and creating a beautiful color flow over the rug, whether you choose vibrant hues or light and soft colors.

(*Other qualities/heights are possible: price on request)

At JoV, we only work with **custom sizes**: any size or **special shape** is possible.

Color examples:





SIGNATURE DESIGN
VIENNA
EVOLUTION₂₁

PRICE / m² (incl VAT) 2020

Design VIENNA

CHLOE 28/18*

* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN "VIENNA" by Evolution21

This design made out of irregular rings is formed by alternating pile heights, which not only adds texture to the design, but also creates a 3D-depth.

This design is presented in CHLOE 28/12* With the combination of wool and lyocell we create a very durable rugs because of the wool, whereas the lyocell adds a subtle shine.

(*Other qualities/heights are possible: price on request)

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Color examples:





SIGNATURE DESIGN
THINSTRIPES
BEN BEIRENS

PRICE / m² (incl VAT) 2020

Design THINSTRIPES

SURMER 12/18 loop/cut*

* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN GEOMETRIA "THINSTRIPES" by Ben Beirens

The interpretation was to abstract the striping.
Both designs should be experienced as graphic geometric compositions.
The contrast between the straight contours of the designs and the soft organic selected materials 'abstracts' and transforms them into painted or sculptured handmade rugs which can re-dimension living spaces.
(*Other qualities/heights are possible: price on request)

This design is presented in SURMER 12/18 loop/cut*. By using two different textures: cut pile and loop pile, we create a 3D-depth and original texture.

(*Other qualities/heights are possible: price on request)

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Color examples:





SIGNATURE DESIGN
CHECKS
JESSIE LECOMTE

PRICE / m² (incl VAT) 2020

Design CHECKS

CHLOE + NAYA + SALSA 45*

* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN "CHECKS" by Jessie Lecomte

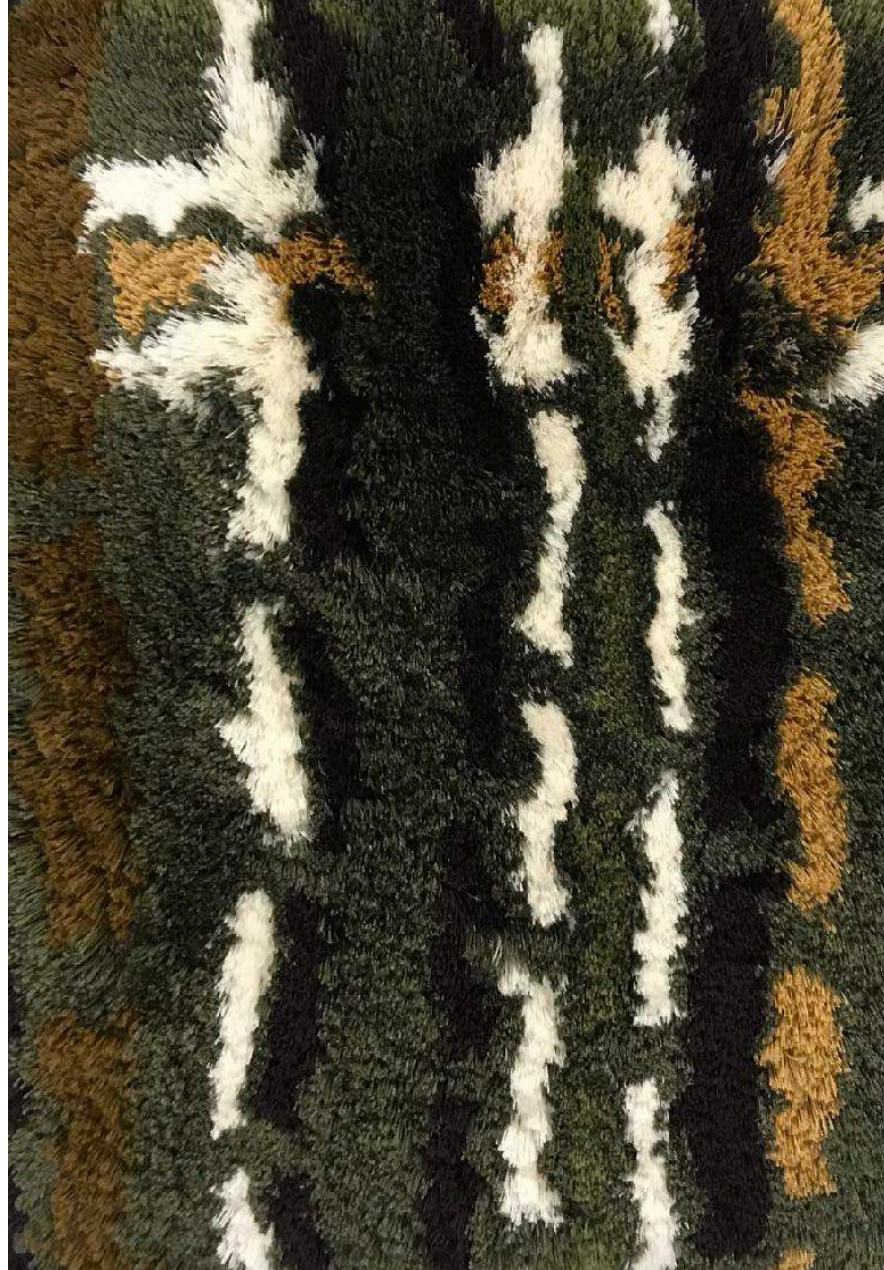
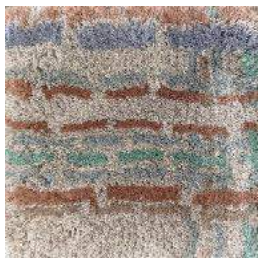
Inspired by checked fabrics and contrasting color combinations, the design Checks was born. The subtlety of the different materials and wildness of the lines creates an interesting and cosy design.

The design is presented in a CHLOE 45 base and lines in SALSA and NAYA 45*. The materials Catch the light differently which creates an interesting effect.

(*Other qualities/heights are possible: price on request)

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Color examples:





SIGNATURE DESIGN

PALM

JESSIE LECOMTE

PRICE / m² (incl VAT) 2020

Design PALM

SOFT + FAME 12 cut/loop*

* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN "PALM" by Jessie Lecomte

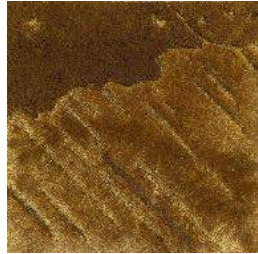
Inspired by nature and leaf patterns the design Palm was created.

To recreate that all-natural inspired effect, the design is presented in SOFT 12 cut and loop combined with FAME 12*. The natural effect of the linen creates the palm leaf. Giving the leaf a matte shine and unique texture. The lyocell brings a softness and gloss to the rug, showing through the leaf in little loops.

(*Other qualities/heights are possible: price on request)

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Color examples:





SIGNATURE DESIGN
WIM BRUYNNOOGHE

PRICE / m² (incl VAT) 2020
Design WIM BRUYNNOOGHE
FAME 12/18 + CLASS 18 cut/loop*
* quality of choice = price on request

HANDTUFTED IN CUSTOM SIZES
no standard sizes

SIGNATURE DESIGN by Wim Bruynooghe:

The design is inspired by the sea views Wim painted during the past years. For Wim, the North Sea has always been an important source of inspiration.

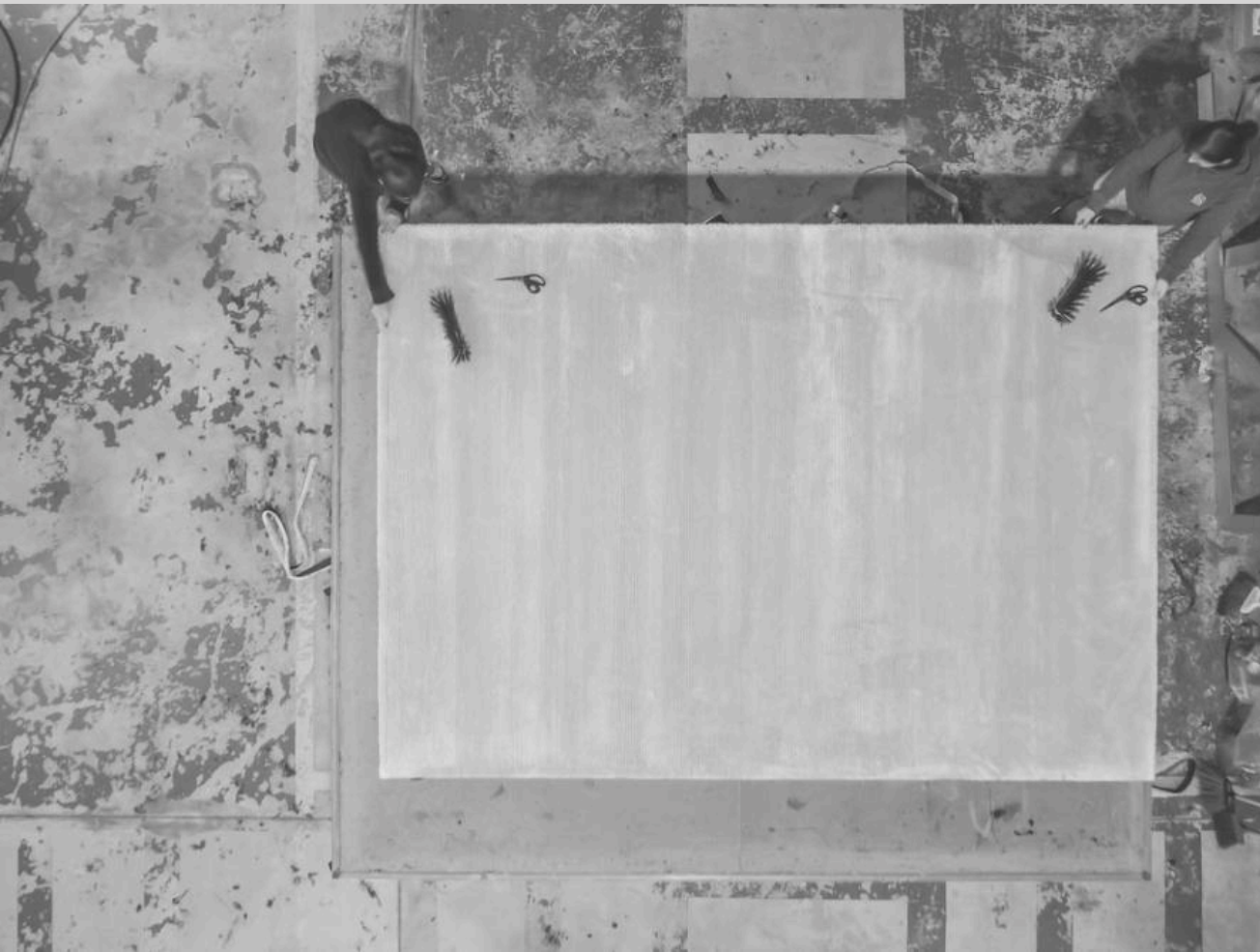
He oil painted these views on Merino cloths with an impasto technique and monochrome colors. By translating paintings to rugs, he selected colors that can be found back on the beach. Cadmium orange is an important color - the intense color refers to the orange wind screens, often used on the beach in this specific color. Deep tones, such as dark aubergine, recreate color schemes of the atmosphere of the beach at night.

The design is recreated in a special wavy loop technique in FAME 18/12 combined with areas in woolsilk CLASS 18*. The contrast between the natural aspect of the linen and the softer glossier wool silk creates a harmony in the rug.
(*Other qualities/heights are possible: price on request)

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Color examples:





We hope you like our presentation & novelties for IMM Cologne 2020

Please don't hesitate to contact the job team or your agent if you need more information.

Check out our website for updates and news!

www.job-design.com
info@jobsales.be

Job
Plumerlaan 113
8900 Ypres
Belgium
T +3257209832

CONTACT

www.jov-design.com